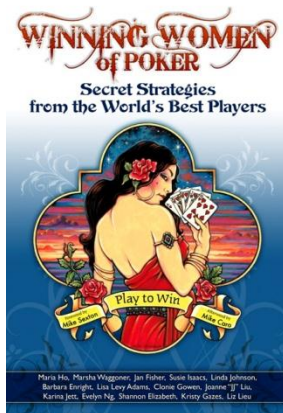




No Limit Publishing<sub>LLC</sub>

## *Introducing...*

### **FOR IMMEDIATE RELEASE:**



***Winning Women of Poker:***  
**Secret Strategies from**  
**The World's Best Players**  
Foreword by Mike Sexton  
Afterword by Mike Caro

**Pub Date:** June 2011  
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Press copies and excerpts  
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*Winning Women of Poker: Secret Strategies from the World's Best Players.* Foreword by World Poker Tour announcer Mike Sexton. Afterword by the "Mad Genius of Poker," Mike Caro.

Imagine winning at poker without ever looking at your cards. Sound impossible? Not if you read *Winning Women of Poker: Secret Strategies from the World's Best Players.*

*Winning Women of Poker* is designed to turn you into a complete no-limit Texas Hold'em player – from learning the basics and grasping advanced strategies, to building a bankroll and, most important, hanging on to it.

Do you know what the 2-4 rule is? It can guarantee a winning poker session if applied correctly! Have you seen the hands of the player next to you start to shake as she bets? We'll tell you what it means . . . and so much more!

These experts have won millions of dollars and countless prestigious titles at the tables, all by following the secrets revealed in this book.

- One of the hottest players on the poker circuit today, **Maria Ho** gives you a breakdown of the nuts and bolts of hold'em, including the all-important 2-4 rule.
- A member of numerous poker halls of fame, **Marsha Waggoner** believes poker is a metaphor for life, and you need to respect that if you're going to be successful.
- Poker columnist **Jan Fisher** breaks down the subtle differences between cash poker and tournament poker, and teaches you how to capitalize on both disciplines.

- Did you know being last is a good thing in poker? **Susie Isaacs**, a back-to-back WSOP ladies event champion, explains the power of position.
- **Linda Johnson**, the “First Lady of Poker” and a World Series of Poker champion, proves no-limit hold’em isn’t about the cards: it’s about the people holding the cards.
- **Barbara Enright**, the first woman inducted into the Poker Hall of Fame and the *only* woman to make the final, multimillion-dollar table at WSOP, shows you her playbook for making successful, well-timed bluffs.
- A World Series of Poker Circuit champ, **Lisa Adams Levy** shares her unique look at categorizing female player-types, including Miss Talks-a-lot and Miss Information.
- Why does World Poker Open champ **Clonie Gowen** always have gum in her pocket? Her poker “tells” chapter will reveal all!
- **Joanne “J.J.” Liu** has won millions by turning opponents’ poker traits against them. She assigns easy-to-remember animal nicknames to the types of players you will face.
- No one uses her feminine wiles at the table better than pro **Karina Jett**. She’ll tell you how to turn your assets into cold hard cash!
- Poker pro **Evelyn Ng** shows you the path to freedom in the form of online poker, everything from special strategies and tells (yes, there are tells online) to picking the right site for you.
- **Shannon Elizabeth**, the beautiful star of “American Pie” and successful poker player, says a positive attitude and healthy lifestyle can make all the difference on the felt.
- You’ll make so much money after reading this book that we had to ask pro **Kristy Gazes** to share the bankroll management system that has kept her in poker for decades.
- Two-time L.A. Poker Classic title-holder **Liz Lieu** advises it’s important to give back, whether in the form of charity donations or fair tips to dealers and staff.

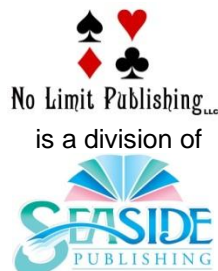
**Poker authority Mike Sexton says, “You don't have to re-invent the wheel to be successful at poker. Just watch and listen to successful players and do what they do. Be open-minded to new ideas and concepts. Take advantage of the wealth of knowledge the women in this book are sharing with you.”**

This book is required reading for the casual player who wants to take her game to the next level, a level not reached without these secrets.

Royalties from the sale will go to Poker Gives, a charity founded by industry professionals. **Mike Sexton, Linda Johnson, Jan Fisher** and **Lisa Tenner** founded the organization as a way for poker players and the poker industry to give back to worthwhile charity organizations. The mission of Poker Gives is to raise funds through poker events and private donations and distribute them to mainstream charities on behalf of the poker world.

*Winning Women of Poker* will be available at most bookstores and gift shops and online at [www.seasidepublishing.com](http://www.seasidepublishing.com). Pre-publication copies will be available beginning July 2011 at the World Series of Poker in Las Vegas, Nevada.

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